

**AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY**

In re Application of:     Yoram Baruch

Application No:            10/595,269

Filed:                        6/28/2006

Title:     Utensil Held Near Center Of Gravity

Attorney Docket No.  
28071-0002US1

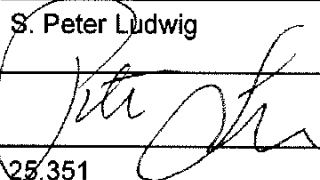
Art Unit:  
3781

The Practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34.

Name	Registration Number
Sanford T. Colb	26,856

**This is not a Power of Attorney to the above-named practitioner.** Accordingly, the practitioner named above does **not** have authority to sign a request to change correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner should be executed and filed in the United States Patent and Trademark Office.

SIGNATURE of Practitioner of Record

Name	S. Peter Ludwig		
Signature		Date	1/26/2011
Registration Number	25,351	Telephone	(212) 765-5070